3rd Annual African Diaspora Investment Symposium
Building Africa’s Future: Magnifying What is Within
January 26-27, 2018
Computer History Museum
Mountain View, CA
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African Diaspora Investment Symposium

African Diaspora Network is a registered 501(c)(3) nonprofit membership organization. Since 2010, the African Diaspora Network (ADN) has energized collaboration among Silicon Valley entrepreneurs, philanthropists, and African diasporans to uplift its local community towards the benefit of Africa. ADN is dedicated to providing virtual and physical forums to accelerate access to resources that foster partnership, knowledge sharing, and advance investment opportunities.

Visit our new website at https://adn.memberclicks.net/

Our Vision

African Diaspora Network’s vision is to coalesce and fuel a global community of Africans and friends of Africa connected by a common purpose: to accelerate economic, business, and social welfare in Africa and the communities in which we live for the benefit of society.

Our Mission

African Diaspora Network’s mission is to harness and engage the intellectual, financial, philanthropic and entrepreneurial capacity of Africans and friends of Africa in support of economic and social development across Africa and the communities we live in.

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Message From the Founder of the African Diaspora Network

Welcome to the Third Annual African Diaspora Investment Symposium! We are pleased to have your presence and participation as we “magnify what is within.” The 2018 theme stems from our deep respect and appreciation for the richness of the talent and natural resources that Africa has to offer the world. ADIS2018 seeks to amplify and activate the Continent’s possibilities for developing a more solid infrastructure that sustainably provides for its own children, Africans in Africa.

As we celebrate our togetherness, I would like to take a moment to share my deepest gratitude to those who have made this year’s symposium possible. The generosity and support of our individual donors, sponsors, speakers, national planning committee, advisors, grassroots volunteers, board, and team have helped realized this vision. Your time, talents, insights, and financial support have made a difference in fostering greater unity among Africans, members of the Diaspora, and friends of Africa.

My hope is that we use the African Diaspora Investment Symposium and the African Diaspora Network as a whole to be a platform for dialogue, for action, for co-creation, and most importantly, for community-building. We can become the conduit to making a difference for ourselves, the Continent where we come from, and the communities in which we live. As any Diasporan will say to you, it is always both – where we are, and where are from, that drives us. But we need to be responsible for each other. That is our hope. Let us leave a legacy so that the next generation can take ownership and move forward with the work we have started.

Thank you,
Almaz Negash

Message From the Chairman of the African Diaspora Network

It is an honor and pleasure to celebrate the Third Annual African Diaspora Investment Symposium with everyone. A huge thanks to the foresight and vision of Almaz Negash the founder of ADN who has really taken the lead on making sure ADN keeps on improving year over year. This year will be even more amazing as we have taken on all the feedback from the previous symposiums. We are very proud to be introducing more engaging sessions, topics from tech to agriculture from education and employment to empowerment and development. Let’s remember our heritage, where we came from, and work together to not only improve the lives of our friends and families back home but form a bond and community to support each other. Let us open the doors to Africa so the world can see, feel, and know how proud we are of our motherland, the place we call home.

African Diaspora Network is a platform that brings Africans and friends of Africa together to make a positive impact in Africa. It inspires African diasporans to do more for Africa by networking and coming together as one. As a member, I have found it to be one of the most amazing resources to network and find other like-minded Africans who want to come together and help build a better Africa. ADN is more than a network, it’s a community of smart, intelligent, amazing individuals who love Africa and want to do more. Join in with the mission of the African Diaspora Network and let’s improve lives here and open the doors to possibilities for those back home in Africa.

Thank you,
Chris Folayan
African Diaspora Network Symposium 2018 | Day 1

Friday, January 26 | Magnifying What is Within: On the State of Africa

Check-in, Breakfast, Networking and Opening Music 7:30

**Morning Session**
Welcome & Introduction to ADN 8:45
Keynote Speaker: Hon. Ertharin Cousin, Stanford University 9:00

Panel | Economic Expansion and Sustainable Job Creation through Entrepreneurship, Innovation, and Technology 9:45

**Networking Break** 11:00

Human Capital Investment Deep-Dive Discussion 11:15
The Need for High Impact Investment in Education, Science & Technology

**Networking Lunch | Topical Seating** 12:30

Panel | Magnifying Africa’s Agriculture Sector: The Impact of Community-Led Development for Small-Scale Farmers 13:30

**Networking Break** 14:45

Keynote Address, Jim Shelton, Chan Zuckerberg Initiative 15:00

**Concurrent Afternoon Sessions** 15:30
Dialogue with Entrepreneurs, Innovators & Investors 17:00
Design-Thinking Session and Startup Symposium

**Reception with Live Musical Performance & Awards** 17:30-19:00
This was my first time attending ADIS and it was by far one of the best conferences on the African Diaspora and the Continent that I have been to; even better than those I attend in-country! I was made aware of organizations that I did not know existed, learned insights and lessons, and hope to turn introductions at ADIS into fruitful partnerships.

– Jenna M. O’Brien, Project Manager, Social Enterprise & Research, IDP Foundation
ADIS 2018 Speakers

Master of Ceremonies

Nicholas M. Bassey is Division Chief, Frontier Partnerships for the U.S. Agency for International Development’s Global Development Lab (the Lab). This new team will strategically foster the Lab’s Center for Transformational Partnerships’ “disrupt” portfolio through alliances with non-traditional stakeholders. The team also seeks to develop innovative ways to leverage and unlock private sector capital for international development.

Africans in the Diaspora Luminaire Keynote Speakers

Josh Ghaim, Ph.D. is the Chief Technology Officer, Johnson & Johnson Family of Consumer Companies. Prior to his role at Johnson & Johnson, Josh held the position of Global Head Franchise R&D Consumer Group, with responsibilities for Franchise R&D Strategy, Product Development, Technology Platforms, Scientific & Professional Affairs and Consumer Science globally. Since joining J&J, Josh has held various positions of increasing responsibilities, including Vice President Global Consumer Healthcare (CHC) and Nutritionals R&D, Vice President Skin Care EMEA R&D and Vice President Global Oral Care R&D. Josh’s global background includes leadership experiences at Pfizer Consumer Healthcare, leading OTC Technology Platforms, and at Colgate-Palmolive leading Global Categories and Emerging Market R&D. He received his Ph.D. in Biochemistry from the University of Illinois at Urbana-Champaign. Josh has authored a number of peer-reviewed publications in leading scientific journals and several book chapters. He also holds over 20 patents across different product and technology categories.

Ambassador Ertharin Cousin, Ertharin Cousin, the Frank E. and Arthur W. Payne Distinguished Lecturer at Stanford University’s Freeman Spogli Institute for International Studies (FSI) and a contemporaneous Visiting Fellow at FSI’s Center on Food Security and the Environment (FSE) was chosen as the Payne Distinguished Lecturer for her international reputation as a leader, with an emphasis on visionary thinking, practical problem solving, and the capacity to articulate clearly an important perspective on the global political and social situation. Cousin also serves the Chicago Council on Global Affairs as a Distinguished Global Fellow. Cousin possesses more than thirty years of national and international non-profit, government, and corporate leadership experience.

Jim Shelton, President of Education, and former Deputy Secretary of Education under President Barack Obama, manages the Chan Zuckerberg Initiative’s education strategy, partnering with educators, communities and other key stakeholders to produce life changing learning experiences and systems to address the needs of the whole child. Previously, he served as the President and Chief Impact Officer at 2U, Inc., an education technology company that partners with top colleges and universities to bring their degree programs and credit-bearing courses online. He served as the Program Director for Education at the Bill and Melinda Gates Foundation from 2003 to 2010.
By 2050, Africa is expected to have 2.4 billion people. Is Africa ready? The growing population presents a great opportunity for the Continent to optimize its potential and resources. Access to food, education, income, health care, and housing are foundational for a thriving future. How are we going to make Africa ready to meet this great opportunity? We believe Africa can and will.

Growth starts at home. The African Diaspora Investment Symposium 2018 takes a long-term outlook on Africa as a part of the global economy and seeks to explore approaches to positive economic growth and investment from within. Our panels will highlight the evolving landscape of ventures and innovations dedicated to planting seeds of growth in the Continent and how to maintain this momentum moving forward.

Friday, January 26 | Magnifying What is Within: On the State of Africa

7:30 AM Check-in, Breakfast, Networking, and Opening Music
Participants must check-in at the registration table to receive their name tag, program, and agenda for ADIS2018. A light continental breakfast will be available. Please utilize this time as a networking opportunity to meet your fellow participants.

8:45 AM Welcome and Introduction to ADN, Almaz Negash, African Diaspora Network, Musimbi Kanyoro, Global Fund for Women, Chris Folayan, MallforAfrica
This opening session of ADIS2018 includes a welcome and introduction to ADN by ADN Board and Leadership. They will introduce the mission of ADN and elaborate on the purpose of ADIS2018: Magnifying What is Within.

9:00 AM Keynote Speaker
Hon. Ertharin Cousin, Payne Distinguished Lecturer at the Freeman Spogli Institute for International Studies and Visiting Fellow at the Center on Food Security and the Environment, former US Ambassador to the UN Agencies for Food and Agriculture in Rome.

9:15 AM Opening Remarks: The State of Africa – Economic and Business Trends:
This session will provide insights and analysis on how to make informed investment decisions in Africa.
Immaculate Nantale, Ernst & Young

9:45 AM Economic Expansion and Sustainable Job Creation through Entrepreneurship, Innovation, and Technology
In this session our expert panelists will speak on how innovation in healthcare, education, and technology impacts economic development and the ways in which Africa can foster an ecosystem that nurtures entrepreneurship. With the shifting of global economy, Africa has an opportunity to use technology to enable innovation and create economic prosperity. Our panelists will share how new advances in education, healthcare, and communications impact economic development, create new business models, and foster an ecosystem that nurtures entrepreneurship.
Moderator: Kedest Tesfagiorgis, Bill & Melinda Gates Foundation; Panelists: Daniel Ekpe, PG Impact Investment; Fil Randazzo, PhD, Leverage Science, LLC; Richard Woodhull, Small & Medium Enterprise Finance, OPIC; Jude O’Reilley, Skoll Foundation

11:00 AM Break
Session Details

Third Annual African Diaspora Investment Symposium

By 2050, Africa is expected to have 2.4 billion people. Our panel experts will discuss the need to move up the value chain by creating an ecosystem that is efficient, innovative, and sustainable. Human Capital Investment is the economic transformation that will harness the strength of Africa. How can the continent leverage education and training to tap Africa’s “demographic dividend?” How can we practically catalyze shared value and transformative public-private capital investments to accelerate SDG impacts and sustain the growth of Africa in the decades to come?

**Moderator:** Heather Grady, Rockefeller Philanthropy Advisors; **Panelists:** Siddharth Chatterjee, UNDP Resident Representative, Kenya; Joshua Ghaim, Johnson & Johnson Family of Consumer Companies; Fil Randazzo, PhD, Leverage Science, LLC; Roberta Romano, International Organization for Migration (IOM), Radhika Shah, Stanford Angels & Entrepreneurs

12:30 PM Lunch & Networking
This networking lunch provides an opportunity for ADIS2018 participants to make connections and learn more about one another’s work and opportunities for collaboration. We encourage informal conversation and discussion around table topics, including agriculture, energy, trade, logistics, technology, investment, venture philanthropy, women’s entrepreneurship, and sustainable global development.

1:30 - 2:45 PM Panel Discussion: Magnifying Africa’s Agriculture Sector: The Impact of Community-Led Development for Small-Scale Farmers
This panel examines Africa’s agriculture sector and the role that community-led development plays in helping small-scale farmers build resilience. Leading experts will engage the audience in a conversation about the critical roles of social capital and gender in increasing farmers’ access to resources and growing their incomes. Discussion also will focus on how to engage youth in agriculture value chains through the creation of entrepreneurial opportunities.

**Moderator:** Bob Bloom, Heifer International; **Panelists:** Rashid Sesay, Heifer International; Ade Freeman, World Bank; Bandile Khepri, Khepri Innovations; Tebabu Assefa, Blessed Coffeee

2:45 PM Networking Break

3:00 PM Keynote Address by Jim Shelton, President of Education, Chan Zuckerberg Initiative, former Deputy Secretary of Education under President Barack Obama.

**Concurrent Sessions:**

3:30 PM - 5:00 PM Dialogue with Entrepreneurs, Innovators, and Investors
What does it take to become a successful and impactful entrepreneur? This panel provides a behind-the-scenes look at the journey of pursuing the path of entrepreneurship, exploring challenges, opportunities, and insights along the way. Drawing on human capital investment as a means of optimizing human talent and resources, what kind of ecosystem is necessary for a thriving system that will allow global entrepreneurs and investors to thrive?

**Moderator:** Marsha Wulff, LoftyInc; **Panelists:** Mussie Haile, Moya Technologies; Zekarias Amsalu, IBEX Frontier; Kwame K. Marfo, African Empowerment Fund; Aneri Pradhan, ENVenture; Kweku Nduom, Groupe Nduom

5:00 PM - 5:30 Intentional Network
This time is dedicated for ADIS participants to interact with each other, to ask questions, provide feedback, insight, and share resources. ADIS provides a platform for exchanges and interactions with diverse stakeholders whom you may end up doing business with or just making lasting friendship. Enjoy making friends!

African Diaspora Investment Symposium January 26-27, 2018
Session Details

Third Annual African Diaspora Investment Symposium

3:30 PM – 5:30 PM Design Thinking Session and Startup Symposium

- Workshop: Design Thinking Session with Planetary Health on applying technology to promote small shareholder poultry farming in Africa

This human-centered design workshop focuses on applying technology for promoting small shareholder poultry farming across communities in Africa. We will use design-thinking to develop solutions that address challenges faced by poultry farmers including productivity, market value chains, and measuring impact. We will engage with experts from the Planetary Health Center of Expertise which identifies solutions that will help populations, both human and animal, to foster resilience in the face of changing environments.

Using design-thinking principles, participants will work together on different challenges that the African continent is facing; identify a suitable action plan to tackle some of these challenges; define projects ideas; connect, network and create project consortium; and identify sustainability plans.

Features Hugh Molotsi, Ujama; Hisham Ibrahim, mPathic, LLC; Sophia Papageorgiou, UCDavis; Paige Passano, MPH, Sahel Leadership Program, The OASIS Initiative

5:30 PM - 7:30 PM Reception with Live Musical Performance & Awards

Saturday, January 27 | Amplifying Abundance – Deep-Dive & Fireside Chats

7:30 AM-8:30 AM Breakfast and Networking

8:30 AM Opening Music

9:00 AM Summary of Day One: Magnifying What is Within

Master of Ceremonies Nicholas M. Bassey of USAID and Almaz Negash, Founder of African Diaspora Network, will provide an overview of takeaways and key points from day one of ADIS2018.

9: 15 AM Keynote Speaker: The Business Case for Investing in Africa

Joshua Ghaim, CTO, Johnson & Johnson Family of Consumer Companies will make the case for investing in Africa by sharing his journey.

9:30 AM The State of the African Diaspora

How does place or country of origin motivate diaspora-led investment? Professor Liesl Riddle will highlight the different segments of the diaspora investor community. We often talk about investing back home, in the country of origin, particularly from the demand side. However, many diasporans on the supply side of the diaspora investment ecosystem conceive of and prioritize investment at highly localized levels — in their village, city, or region. These are the “demand” areas, yet they are often less of a priority for demand-side actors. Learn more about the intersection between investment and location and their implications for policy makers, financial institutions, and investors.

Presented by: Prof. Liesl Riddle, The George Washington University

9:50 AM – 11:00 AM Impact Investment in Africa – Sponsored by IDP Foundation

Discussion around the impact investing space in Africa and ways the diaspora can invest in the continent. The session will include discussion on how social enterprises get into funds, how fund managers get investors and some obstacles with impact investing in Africa.

Moderator: Irene Pritzker; Panelists: Yasmin Kumi, Africa Foresight Group; Pardon Makumbe, CRE Venture Capital; Duncan Goldie-Scot, Musoni Kenya Ltd; Mark Correnti, Miller Center for Social Entrepreneurship, Santa Clara University

11:00 AM Break
Session Details

Third Annual African Diaspora Investment Symposium

11:15 Accelerating African Development through Higher Education and Skills Training
The opportunity to address the current state of education in Africa and to explore innovative ways to educate young minds is ever urgent. Our panelist will explore what new learning strategies need to be instituted to help reduce unemployment, address skills gaps, and prepare the leaders and workforce of tomorrow.

**Moderator:** Jackie Copeland-Carson, PhD, Pan-African Women’s Philanthropy Network; **Panelists:** Kofi Appenteng, Africa-America Institute; Joshua Ghaim, PhD, Johnson & Johnson Family of Consumer Companies; Zekarias Amsalu, IBEX Frontier, and Gebeya.

12:30 PM Lunch
This networking lunch provides the opportunity for ADIS2018 participants to make connections and have informal conversations to learn more about one another’s work and opportunities for collaboration.

Concurrent Sessions:

1:30 PM – 3:30PM Workshops and Deeper Dives

- **Channels and Vehicles for Investing in Africa: How Do You Build and Run a Company a Thousand Miles Away?**
  Starting and running an enterprise is a difficult proposition even in the best of conditions, starting and running one that is thousands of miles away has its own set of challenges and high points. Miller Center for Social Entrepreneurship has worked with over 800 social entrepreneurs around the global. In this session, we’ll share lessons learned and together explore challenges from effective teaming to how to bring products and services to rural, peri-urban and urban markets. Come, roll up your sleeves and we’ll work together to tackle this.
  **Workshop Facilitator:** Pamela Roussos, Miller Center for Entrepreneurship, Santa Clara University

- **How I Started My Business – African Women Entrepreneurial Journey**
  Come and meet women of influence, perseverance, and expertise as they share their journey on how they started their business/social enterprise. This session explores how to navigate the initial stages and sustainability of a new business and how to turn an idea into a business venture. Discover essential practices as they share insight on how to navigate obstacles.
  **Moderators:** Haweya Mohamed, Afrobytes; Almaz Negash, African Diaspora Network; **Panelists:** Cheryl Contee, Fission Strategy; Wawira Njiru, Food for Education; Josephine Garrick, Neozgroup; Shirley Billot, Kadaly

3:00 PM Networking Break

3:30 – 5:00 PM Builders of Africa’s Future: African Diaspora Impact & Innovation Awards
Hosted by the African Diaspora Network, this event celebrates “Builders of Africa’s Future,” through an awards ceremony celebrating five best-in-class, established African businesses and a presentation of early-stage businesses that highlight the future of Diasporan Africa innovation. A curated list of African Diaspora entrepreneurs will have an opportunity to showcase their startups to ADIS participants. Startups will be selected based on the criteria of innovation, uniqueness, growth potential, and impact potential on the continent. ADIS platform will offer a unique stage for the entrepreneurs to promote their venture, attract potential customers and drum up investor and partner interest.

**Facilitators:** Twun Djin, Goodwater Capital; Marsha Wulff, LoftyInc

5:00 PM - 5:30 PM Summary & Call to Action

5:30 - 7:00 PM Closing Reception
Esteemed Speakers and Panelists

**Zekarias Amsalu** is the Founder & MD of IBEX Frontier / Financial Consultancy Ltd, with presence in Washington DC USA, London UK and Addis Ababa Ethiopia. Zekarias has been at the forefront of providing exposure of the emerging Tech sector in Ethiopia starting from coining the term ‘Sheba Valley’ for Ethiopia’s tech space and representing and speaking on behalf of flourishing Tech-start-ups’ in Ethiopia at various platforms and research papers.

**Kofi Appenteng** is the President and CEO of the Africa-America Institute, a 63 year old organization with a mission of promoting enlightened engagement between Africa and America through education, training and dialogue. With more than 15,000 African alumni from more than 50 African countries, AAI has tremendous reach and is a trusted brand. He has 30 years of domestic and international experience as a corporate lawyer, investment banker and board director.

**Tebabu Assefa**, a native of Ethiopia, has studied photography, film production and communication at the University of Minnesota in Minneapolis. He is a recipient of the 2012 “Champions of Change” award from the Obama administration and several Congressional Citations from members of the U.S. Congress. Tebabu has served on community organization and advisory boards, including the Maryland Governor Martin O’Malley’s Commission on African Affairs, the Montgomery County Executive African Affairs Advisory Group, and the Takoma Foundations.

**Shirley Billot**, from West Indies and grew up with traditional medicine with her mom. Early on, she has been accustomed to use plants from her island to treat skins. If the cosmetic virtues of the banana have been recognized for hundreds of years in the islands, they are unknown to the general public. Shirley Billot, therefore, wished to enhance the image of the banana. It has thus embarked on the adventure by creating Kadalys, the first natural cosmetics brand assets banana. Six years after having created her company, the young Martinican exports her products internationally. Today, she is looking at Africa.

**Bob Bloom** is Executive Vice President and Chief Financial Officer of Heifer International. Heifer’s mission is to work with communities to end world hunger and poverty and to care for the Earth. Formed in 1944, today Heifer works in Bobover 30 countries around the world bringing sustainable agriculture to areas with a long history of poverty. Their focus on sustainable agriculture is complemented with a strong emphasis on social capital development.

**Eileen Brewer** holds a BS in IT and has 20 years of experience in product development at tech companies in Silicon Valley. She has led or contributed to the release of over 50 software or hardware products. Ms Brewer currently holds two roles; she is a Director in product development at Symantec and she is also a Managing Director at Golden Seeds, an angel investing group. She uses her background to mentor female founders locally and throughout the Middle East and Africa. She is passionate about advancing the status of women in technology and as founders.

**Siddharth Chatterjee** took up his assignment as RC/RR in Kenya in August 2016. Prior to this appointment, he served as the Representative for the United Nations Population Fund (UNFPA) for Kenya (2014-2016). Sid has spent most of his career in the UN working in fragile states and complex emergencies, serving in various capacities with the UN Mission in Iraq, UNICEF offices in Somalia, South Sudan, Sudan (Darfur), Indonesia and the UN Peace Keeping Operations in Bosnia and Herzegovina and Iraqi Kurdistan.
Esteemed Speakers and Panelists

Cheryl Contee is the award-winning CEO and co-founder of Fission Strategy, which helps the world’s leading non-profits, foundations and social enterprises design digital ecosystems that create change globally. She is also the co-founder of groundbreaking social marketing software Attentive.ly at Blackbaud, the first tech startup with a black female founder on board in history to be acquired by a NASDAQ-traded company. Cheryl is proud to be a co-founder of #YesWeCode, which represents the movement to help low opportunity youth achieve high quality tech careers.

Dr. Jackie Copeland-Carson is the Founder and Chair of the Pan-African Women’s Philanthropy Network, and also Chief Operations Officer (COO) of Catholic Charities of Santa Clara County (CCSCC), where she oversees the $34 million agency’s anti-poverty and other services to 54,000 people in Silicon Valley each year. Formerly president of Copeland Carson & Associates, a global management consulting firm, and the first executive director of the African Women’s Development Fund USA.

Mark Correnti has done fieldwork in Sub-Saharan Africa since 2000, with a professional background that includes leadership positions within both the for-profit and nonprofit sectors. He has over 20 years of experience in the investment management industry, including Nicholas-Applegate Capital Management (NACM), a global investment management firm with $60B in assets under management. NACM has since been purchased by Allianz Global Advisors.

Twum Djin is the Chief Technology Officer at Goodwater Capital, an early-stage venture capital firm focused exclusively on consumer tech companies. He heads the firm’s technology strategy, and works with Goodwater’s portfolio of companies. Prior to Goodwater, Twum was an engineer at Google for 8 years where he lead the development of Google’s consumer payments platform, building a large scale service that would power Google Play, Youtube and Google Apps payments, processing over $8B in transactions annually.

Daniel Ekpe is Assistant Vice President at PG Impact Investments. He joined Partners Group in 2016 after serving as a private equity Associate at 8 Miles LLP and as an Analyst on Citigroup’s equities origination team, both in London. A dual British / Nigerian national, he has completed deals across EMEA. Daniel earned his MBA at INSEAD, where he focused on finance, development and emerging markets, and holds an MA (Cantab) in French and Spanish literature from the University of Cambridge.

Ade Freeman is Lead Specialist in the Trade and Competitiveness, (T&C), Global Practice at the World Bank where he is responsible for lending operations, analytical and advisory activities, and policy dialogue on issues related to private sector and SME development, value chains, and spatial strategies such as growth poles, growth corridors, and special economic zones. He is currently Team Leader for the Sierra Leone Diaspora Investment and Trade study, providing strategic direction and oversight for research, outreach, and partner engagement.

Chris Folayan, founder of MallforAfrica and MallfortheWorld, the award-winning global e-commerce company enables Africans and people in emerging markets purchase billions of products from over 200 of the best US and UK online retailers. Folayan also sits on several boards globally and serves as Chairman of the Board of the African Diaspora Network, one of the largest US-based African diaspora networking groups focused on promoting economic development.
Esteemed Speakers and Panelists

**Duncan Goldie-Scot** has been investing in startups companies in Africa for more than ten years and pioneered the use of mobile payments in micro-finance institutions (MFIs). He co-founded the first 100% cashless MFI, created a company to create credit profiles using mobile data, and helped create a technical platform that is now used by MFIs across Africa. Duncan also started First Access, Access Afya, and, BitPesa, an African bitcoin to mobile money gateway and exchange.

**Heather Grady** is a Vice President at Rockefeller Philanthropy Advisors, based in the San Francisco office. She leads the organization’s strategy and program development in global philanthropy, including collaboratives, global programs, research, publications, and other initiatives, as well as expanding efforts on impact investing and supporting an impact economy. Over the last year she helped create, catalyze and launch the SDG Philanthropy Platform, whose work is curated and available at SDGFunders.org.

**Mussie Haile** is the founder of Moya Technologies, Inc., a Consulting services company. Mr. Haile is seasoned technologist with over 20-year experience including but not limited to Cyber Security, enterprise architecture, identity management, service-oriented architecture and cross-domain security solutions. Mr. Haile is also the founder and CEO of RevoltCypher LLC., a Blockchain platform & Services company with a mission to enable a smarter and more connected system that is Blockchain service to enable chain of custody on data objects utilized on critical backend data.

**Hisham Ibrahim** is a product leader, coach, consultant and lecturer specialized in customer-driven innovation. For over two decades he has worked with companies in Silicon Valley to develop products and services people love, while building their internal capabilities to continue innovating on their own. Today, Hisham is focused on his passion to improve people’s lives by helping companies and governments embrace lean innovation methods to solve big, important problems.

**Dr. Musimbi Kanyoro** is an activist for women and girls’ health and human rights, and passionate about using philanthropy and technology to drive social change. Born in Kenya, Musimbi traces her passion for human rights, peace, and justice to her Quaker family and community. She is one of 10 children – every daughter given the same educational opportunities as the sons. Before joining Global Fund for Women, Musimbi was Director for Population and Reproductive Health at David and Lucile Packard Foundation, managing the $30 million grantmaking portfolio.

**Bandile Khepri** is Founder and Managing director of Khepri Biosciences and Khepri Innovations. An energetic and ambitious self starter, coach and entrepreneur in the bio-economy with experience in Waste Management, the Bio-economy and Waste to Energy sector. He was crowned the winner of the Global Cleantech Innovation Programme of South Africa in recognition of his mobile fly farm, a solution that uses black soldier flies to convert organic waste into animal feed, proving sustainable feeds to rural farmers across Africa.

**Yasmin Kumi** founded AFG in 2015 to follow her passion of fostering local economic value creation in Africa. She is a Ghanaian/German senior business consultant with extensive working experience in the consumer goods and financial services sector, the research of family business groups and agriculture in African markets. Yasmin serves as the Managing Director of Africa Foresight Group, is a Harambean (’16) and has also been appointed Executive Director of the Harambe Entrepreneur Alliance, the leading network for young talented entrepreneurs from Africa.
Esteemed Speakers and Panelists

**Pardon Makumbe** is a Founding Partner at CRE Venture Capital, a leading early stage investor in category-defining tech companies in Africa. Pardon holds Board Member and Observer roles at some of Africa’s leading tech companies including Flutterwave, Asoko Insight, Rensource, and Smile Identity. He is Chairman of the Technology Directorate of the US Nigeria Council, and sits on the Board of Wharton Africa Growth Partners.

**Kwame K. Marfo** previously worked in strategy and business model analysis at the Bank of England. He has a decade and half of experience in business, government, civil society and media sectors across four continents. He is the founder of West Africa-focused investment platform, Diaspora Capital, which provides angel investment and incubates businesses including a nutraceutical company that has developed an artemisinin-based anti-malaria herbal product, working on a pilot project towards creating malaria-free zones in Sub-Saharan Africa.

**Hugh Molotsi** is the founder and CEO of Ujama, a mobile platform to help parents form communities to help each other. Hugh also advises and invests in startups and is an active practitioner and teacher of Lean Startup Methodologies. In 2013, Hugh concluded a 22-year career at Intuit as Engineering Fellow and Vice President of Innovation. During his Intuit tenure, Hugh worked on QuickBooks and several other small business offerings.

**Haweya Mohamed** is the Co Founder and General Manager of Afrobytes a bridge between the African and the European Tech. She started work in major international media groups. In 2014, she created her own company, a communication agency specializing in strategic public relations, press relations and media. She is a Board Member of AMREF France (African Medical Research Foundation), the largest health NGO in Africa based in Nairobi, Member of the Executive Board Agyp (Active Growth Youth & Programs) an initiative powered by Medef.

**Professor Mammo Muchie** holds a DPhil in Science, Technology, and Innovation for Development (STI&D) from the University of Sussex, UK. He is currently a DST/NRF rated Research Professor at the Faculty of Management Sciences, Tshwane University of Technology, South Africa. He is a fellow of the South African Academy of Sciences and the African Academy of Sciences, and is currently adjunct Professor at the Adama Science, Technology University, Arsi University, Addis Ababa University and University of Gondar, Ethiopia.

**Nana Kweku Nduom** is the Vice President of Business Development and Finance at Groupe Nduom, a family-owned business group with nearly 7,000 employees in Africa, Europe, and North America. Dr. Nduom has reviewed and approved loans and investments totaling over $500 Million. He has also led or co-led fund raising efforts resulting in over $50 Million in financing from organizations such as the Overseas Private Investment Company (OPIC).

**Immaculate Nantale** is an Americas Executive Steering Committee member of EY’s Americas-Africa Market Network (AAMN). Within the AAMN, Immaculate works to empower and enable our diverse Americas personnel with an opportunity to engage in purpose, while furthering the firm’s growth story and corporate mission of building a better working world. Immaculate is also a Senior Manager in the Financial Services’ Tax Technology and Transformation team.
Esteemed Speakers and Panelists

**Wawira Njeru** is the Founder and Executive Director of Food for Education, an organization that works with vulnerable children in Kenyan public schools to improve their lives through a feeding program. She founded Food for Education in 2012 while doing her degree at the University of South Australia to address the inequality in education in her community of Ruiru Kenya due to inequality in food access. Food for Education has provided over 120,000 school meals that have contributed to improved nutrition status, school attendance, and performance.

**Jude O’Reilley**, Senior Director for Social Entrepreneurship, is responsible for the Skoll Awards for Social Entrepreneurship and building the community of Skoll Awardees. Jude has more than 18 years of experience in technology, management and entrepreneurship in the private sector. Jude’s professional background includes more than four years at Amazon.com, where he was responsible for product management of the photos experience on the Amazon Kindle Fire, Amazon Cloud Drive and Checkout by Amazon.

**Sophia Papageorgiou** is a veterinarian and an epidemiologist with extensive field research experience and a strong foundation in animal science and management. She attended Tufts University School of Veterinary Medicine where, in addition to her veterinary studies, she further specialized in wildlife and international medicine performing research on heavily poached African Elephant populations in Tanzania’s Tarangire Park.

**Paige Passano** is the Director of the Sahel Leadership Program (SLP), a regional program serving West African development professionals developed by the OASIS Initiative at UC Berkeley. Passano earned her MPH in Global Public Health from the Tulane School of Public Health and Tropical Medicine, after which she spent four years in Mumbai, India, designing and managing HIV prevention programs. She later joined the Bixby Center for Population, Health and Sustainability at UC Berkeley.

**Aneri Pradhan** is the Founder and Executive Director of ENVenture, a social enterprise incubator that finances and trains rural entrepreneurs in Uganda on clean energy distribution. Her expertise is on market-led development and innovation for sustainable technologies in over 15 countries in Africa and Asia. She is a sought out speaker on clean energy and entrepreneurship, including UN Conferences, TEDx, Universities, embassies, and international conferences.

**Irene Pritzker** is a founding member and President and CEO of IDP Foundation, Inc. The IDP Foundation is dedicated to encouraging and supporting the development of innovative and sustainable solutions to complex global issues. She believes a combination of smart philanthropy and investment solutions can be galvanized to make that future a reality, such as the IDP Rising Schools Program, developed in partnership with Ghanaian MFI Sinapi Aba.

**Fil Randazzo** previously, served as Deputy Director of Discovery and Translational Science at the Bill & Melinda Gates Foundation (BMGF). He directly managed a diverse portfolio of over $600M in investments, co-launched and co-managed the Grand Challenges in Global Health Initiative which established how BMGF funds and manages innovation, led BMGF’s first investments and strategy in agricultural biotech, and created the Vaccine Discovery Partnership (VxDP) which established a novel and effective model for how BMGF partners.
Esteemed Speakers and Panelists

**Dr. Liesl Riddle** is an associate professor of international business and international affairs at the George Washington University School of Business. She also is the co-director of GWSB’s OntheBoard program, a fellowship program designed to promote women on corporate boards. Having examined diaspora investment and entrepreneurship for over 20 years, Dr. Riddle has conducted research among 16 different diaspora communities in the USA and Europe originating from countries of origin in Africa, Asia, the Caribbean, Latin America, and the Middle East.

**Roberta Romano** works with the International Organization for Migration (IOM) in the Washington DC office, focusing on formulation of global policies and frameworks for migrants in crises, while also supporting field programs, building partnerships and engaging Diasporas for humanitarian and development purposes. An expert in international migration policies and programs, protection of civilians in crisis, with a focus on displaced populations, and peace building and she has gained progressive humanitarian/development experience in conflict, post-conflict, transitional contexts.

**Pamela Roussos**, Chief Innovation Officer for Miller Center’s Global Social Benefit Institute, is responsible for ensuring the scaling of Miller Center’s work both working with social entrepreneurs and partners, and innovating new methods of support and engagement with social entrepreneurs. Pamela began working with social entrepreneurs nine years ago as a mentor for Miller Center’s GSBI (Global Social Benefit Institute) program while she continued her career as a software executive.

**Rashid Sesay**, Director of Programs for Africa and Asia at Heifer International works at a strategic and operational level with various divisions at Heifer to build and strengthen relationships with donors. Previously, Rashid served as regional director of West Africa and country director of Heifer Sierra Leone where he provided leadership and direction to establish and grow the Sierra Leone country programs and led his staff toward the achievement of Heifer’s mission in the post-war country.

**Radhika Shah** is an Angel & Impact investor from Silicon Valley and Co-President at Stanford Angels & Entrepreneurs a community of over 1100 entrepreneurial Stanford students, faculty and alumni. She has been an advisor, mentor, co-convener & judge at Innovation Accelerators StartX & Skydeck Labs, US SBA and UN Solutions Summit. She is a founding volunteer of the mentoring group RajeevCircle.org and is a speaker/panelist at Stanford, Berkeley classes, seminars and at events/orgs such as the Global Entrepreneurship Summit and The National Academy of Sciences.

**Kedest Tesfagiorgis** is a Program Officer at the Bill & Melinda Gates Foundation and is part of the Discovery & Translational Sciences team focused on the Grand Challenges program. She serves as an Advisor to the foundation’s Africa team on health research and pan-African initiatives. Kedest works with various stakeholders externally and within the foundation to help establish relationships and promote the Grand Challenges agenda with existing and prospective partners, such as co-funding partners, global research communities, decision and policymakers.
Esteemed Speakers and Panelists

Richard Woodhull joined the Small and Medium Enterprise Finance group at the Overseas Private Investment Corporation in 2012, focusing on impact investments and international project finance. He has a wide-ranging background in frontier market private equity, international development and impact investing, working at several international organizations such as PwC, UNDP, The World Bank, Deutsche Bank and Leopard Capital prior to joining OPIC.

Marsha Wulff has lived or worked on six continents, building businesses from start-up through M&As and IPOs, as an entrepreneur, investor, director and advisor. She has pioneered social impact ventures and investing since the 1990’s, both in the US and across Africa, backing innovative ventures and African diaspora. Her focus now is on growing Raintree Farms in Uganda and LoftyInc in Nigeria. The Fish Wish Plan, her rhyming picture book about entrepreneurship, will be published in 2017.

“
African Diaspora Network is a platform that brings Africans and friends of Africa together to make a positive impact in Africa. As a member, I have found it to be one of the most amazing resources to network and find other like-minded Africans who want to come together and help build a better Africa. ADN is more than a network, it’s a community of smart, intelligent, amazing individuals who love Africa and want to do more.

– Chris Folayan, Founder of MallforAfrica, MallforWorld, Chairman of the Board, African Diaspora Network
The African Diaspora Network Presents the Barka Award

“Barka” is an expression of gratitude. It is a word used in multiple languages and cultures in Africa. In fact, usage of the word can be found across the continent including in Ghana, Nigeria, Burkina Faso, Kenya, Zambia and the Democratic Republic of Congo. To say “barka” in Mooré, Burkina Faso, is to express a gratitude so sincere and profound that it also conveys a blessing; imparting a dual meaning to the word: thank you, and be blessed.

African Diaspora Network is pleased to present its second Barka Award to:

Melissa Greer

“\[There are few people in life whose commitment to the greater good goes above and beyond the call of duty. One such person is Melissa Greer, an investor, entrepreneur, philanthropist, community leader, and a friend. The latter is important to Melissa. She makes time to be available when needed, is responsive and supportive when asked, and generous beyond imagination and measure. Most importantly, she does everything with love and care.\]

In 2016, Melissa became the lead sponsor for the inaugural African Diaspora Investment Symposium, launching our signature convening to where it is today. She continues to be one of our lead sponsors and annually hosts our ADIS speakers dinner to get to know and thank all those who offer their time and expertise. She exemplifies a generous spirit like no other, and the very best in humanity.”
– Almaz Negash, Founder, African Diaspora Network

Builders of Africa’s Future: The Inaugural African Diaspora Impact & Innovation Awards

Hosted by the African Diaspora Network, this event celebrates “Builders of Africa’s Future,” through an awards ceremony celebrating five best-in-class, established African businesses and a presentation of early-stage businesses that highlight the future of Diasporan Africa innovation. A curated list of African Diaspora entrepreneurs will have an opportunity to showcase their startups to ADIS participants. Startups were selected based on the criteria of innovation, uniqueness, growth potential, and impact potential on the continent. ADIS platform will offer a unique stage for the entrepreneurs to promote their venture, attract potential customers and drum up investor and partner interest.

Partial List of the 2018 African Diaspora Innovation & Impact Award Include

- Solidariedad Na Mokili
- Ingressive
- Food for Education
- Aella Credit
- EnergieRich
- ExpressPay
Looking Ahead to Impact Africa in 2018

Africa is poised to become a leading Continent for investment. Many African countries, regardless of the challenges they face, are diversifying their economies and adopting policies to increase employment and productivity. Together, we can work toward a future in which Africans have access to foundational needs, including food, health care, housing, income, and education. What role does the Diaspora play in impact investment?

African Diaspora Network is delighted to announce our 2018 “Impact Africa Workshop and Speaker Series.” Beginning in March, ADN will host workshops in partnership with Africans in the diaspora, friends of Africa, and the Frugal Innovation Hub at Santa Clara University.

The African Diaspora Network Speaker Series and Workshops will align with the Sustainable Development Goals for Africa and the principles of the African Union’s 2063 agenda, the continent’s long-term transformational blueprint. Agenda 2063 calls for all segments of African society to work together to build a prosperous and united Africa.

- **Impact Investment** – how to move remittances toward investment.
- **Innovation, Investment, and Entrepreneurship in Africa** – diaspora and actions with luminaire Africans from the diaspora and friends of Africa.
- **Sustainable Development Goals and Africa Union’s Agenda 2063** – convening and action on human capital development, education, health care, and public private investment.
The African Diaspora Network Technology Platform

We are excited to announce the launch of this online networking platform crafted for community-building and knowledge-sharing. The ADN online network is distinct from other networking sites, in that we do not collect membership data for marketing purposes. As a registered member, you will have full access to a unique communication tool developed to enable productive relationships and expedite action.

Our vision from the beginning has been to connect Africans of the Diaspora, friends of Africa, and changemakers on the Continent to build bridges and foster fruitful partnerships through collective efforts and ingenuity. The ADN online network is designed for community-building and knowledge-sharing. In order for our platform to become a powerful tool with collective benefit, we need your support and participation. Building a vibrant community that interacts both off- and online has always been ADN’s goal. Now that we’ve taken the next step toward this goal, we ask that you continue to support our efforts.

ADN Online Platform Features & Benefits Include

- Password protected individualized access to the platform.
- Ability to post your picture, bio, needs, and interest on the platform.
- Ability to send email to fellow members (without seeing their email address). We care about individual privacy and as such you will only see first, last, and expertise and no other demographic information. Note that the person to whom you are sending email has the right to accept to accept your invitation or not.
- Safe forum to explore opportunities, float ideas, challenge thinking, develop engagement skills.
- Free access to ADN Forums and events.
- 20% discount to ADIS annual conference.
- Discounts to partner events.

JOIN ADN Platform at https://adn.memberclicks.net/
Become an ADIS 2019 Sponsor

Signature Sponsorship | $20,000

- Sponsors two social entrepreneurs working to promote sustainable business development
- Opportunity to speak, design and moderate a panel discussion at the Friday and Saturday sessions
- Recognition and promotion in e-Newsletter to more than 15,000 members of network partners.
- Detailed profile included in conference program/agenda
- Verbal recognition at event
- Information stall at event and 15 free tickets to the event
- Invitation to reception
- Large logo and business name displayed prominently in all marketing/outreach

Premium Sponsorship | $10,000 – $15,000

- Medium logo and business name displayed in all marketing and outreach materials.
- Recognition and promotion in e-Newsletter to more than 15,000 members of network partners.
- Opportunity to participate in panel discussions
- Profile included in conference program/agenda
- Verbal recognition at event
- Information stall at event and 10 free tickets to the event
- Invitation to reception

Benefactor Sponsorship | $5,000 – $9,999

- Logo and business name on event program, website and displayed during event
- Opportunity to host table top topics during lunch.
- Invitation to reception and 7 free tickets to the event.
- Verbal recognition at event

Friend Sponsorship | $2,500

- Logo and business name on website and displayed during event
- Invitation to reception and 3 free tickets to the event.
Thank You

The African Diaspora Board and Team
Content Developer - Debra Pacio, Story Teller & Freelance Writer
Brochure Designer - Angela Silveira, Graphic Designer

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