DEFINING AN INVESTMENT FRAMEWORK FOR AFRICA

The Fifth Annual African Diaspora Investment Symposium
January 23-25, 2020

Computer History Museum
1401 N Shoreline Blvd
Mountain View, CA 94043
ADIS 2020

INFORM. ENGAGE. ACT. for a thriving Africa

The 2020 African Diaspora Investment Symposium (ADIS 2020) is the fifth annual global convening of leaders, innovators, investors, and entrepreneurs who seek to uplift the African continent by building bridges among Africans, Diasporans, and friends of Africa. Located in Silicon Valley, the innovation and entrepreneurial capital of the world, the conference aims to inspire and empower participants to be agents of change and active contributors to Africa’s development.

Join us as we celebrate and champion the voices and efforts of Africans in the Diaspora and friends of Africa. ADIS 2020 is a chance to dive deep into some of the hottest investment and development trends on the continent and in the diaspora from thought leaders, business leaders, innovators, investors, entrepreneurs, philanthropists, academia, government, and NGO leaders from around the world.

We are grateful to our supporters who have invested in our thriving ecosystem of entrepreneurs, investors, and leaders who are expanding investments and opportunities in Africa. We invite organizations interested in supporting and growing the marketplace for African-led businesses and investments to partner with ADIS2020.

To connect and learn more, contact the ADN team at: info@africandiasporanetwork.org.

ADIS2020 Objectives

ADIS2020 is the culmination of five years of convening Africans, Diasporans, and friends of Africa from across the globe annually. Our goal is to determine actionable steps toward realizing an investment framework for Africa. Objectives include:

- Providing a space for dialogue on the role of Africans in the diaspora, friends of Africa, government, and businesses
- Identifying private-public partnerships to create sustainable infrastructures in the areas of finance, technology, and energy.
- Understanding how a workable infrastructure can be applied to create thriving ecosystems in health care, agriculture, and education

How do we achieve this vision?

African Diaspora Investment Symposium 2020 hones in on the inflection point of Africa’s business revolution. Together, we will examine the evolving role of technology across various sectors of the African economy through the lens of investment, entrepreneurship, innovation, and human capital development. Africans, Diasporans, and friends of Africa will confront the core challenges to economic progress on the continent and collaborate to ideate solutions that harness the promise of digitization and streamlined infrastructures.

ADIS2020 offers a unique model of participant-driven design-thinking labs wherein we share insights, expertise, and resources to brainstorm critical solutions. We invite you to participate in two days of intentional networking, knowledge-sharing, and celebration with a community of changemakers who seek to define an investment framework for Africa.

Signature Features of ADIS

ADIS is distinguished by our recognition that purposeful contributions to the development of Africa are not limited by location and residence. Our conference encourages a strong global network through the following key characteristics:

- Builders of Africa’s Future - ADIS celebrates innovation and impact in early-stage African enterprise. The BAF Awards serves to showcase and award entrepreneurs who are running early-stage for-profit and not-for-profits that are addressing Africa’s unique needs through technology or differentiated business models.

- Idea to Action — ADIS strives to inspire participants to take action and to optimize opportunities to network, collaborate, and development intentional partnerships.

- Culture of Celebration and Community — Building community is at the heart of our work. You will find a welcoming, familial culture at ADIS. Our participants are approachable and actively willing to engage in conversation. We encourage a spirit of celebration through live entertainment of African music and dance.

- Appropriate Representation - ADIS centers Africa’s greatest demographic assets, the youth and women, and encourages representation from Africans, Diasporans, and friends of Africa.
ADIS20

Thursday, January 23, 2020 | Pre-ADIS Convening & Evening Launch Reception

ADIS participants are invited to join our pre-ADIS convening! Attend our afternoon private meetings and events or take a tour of the Computer History Museum. Join us for an evening reception as we welcome participants to network over hors d’oeuvres, light refreshments, and live entertainment. Meet fellow attendees as we gather in community to celebrate the launch of ADIS2020 and our fifth annual Barka Awards ceremony.

Friday, January 24, 2020 | Day One: Streamlined & Sustainable Systems Across the Continent
Redefine and reimagine the investment and human capital development ecosystems in Africa. Join the conversation on the role of governments and business to create private-public partnerships. How can Africa drive change that streamlines systems and develops sustainable infrastructure in the areas of finance, technology, energy, and innovation? Day one offers participant-driven design-thinking labs on sector-specific topics.

Saturday, January 25, 2020 | Day Two: Investment and Entrepreneurship to Build Thriving Communities in Africa
Take a deep dive and explore how investment and entrepreneurship can be applied to develop a workable infrastructure that creates thriving ecosystems in health care, agriculture, and education. Participants will learn alongside seasoned experts through panel sessions, fireside chats, and workshops. Celebrate the future of Africa as we recognize innovators and entrepreneurs at our third annual Builders of Africa’s Future Awards.


Vision 2025 Sponsorship | $50,000
- All Signature benefits, plus:
- Custom naming and branding opportunities
- Sponsors 5 social entrepreneurs working to promote sustainable business development
- Information stall at event and 25 free tickets to the event

Signature Sponsorship | $20,000
- All Premium benefits, plus:
- Sponsors two social entrepreneurs working to promote sustainable business development
- Opportunity to speak, design and moderate a panel discussion at the Friday and Saturday sessions
- Detailed profile included in conference program/agenda
- Information stall at event and 15 free tickets to the event
- Large logo and business name displayed prominently in all marketing/outreach

Premium Sponsorship | $10,000 – $15,000
- All Benefactor benefits, plus:
- Medium logo and business name displayed in all marketing and outreach materials.
- Recognition and promotion in e-Newsletter to more than 15,000 members of network partners.
- Opportunity to participate in panel discussions
- Profile included in conference program/agenda
- Information stall at event and 10 free tickets to the event

Benefactor Sponsorship | $5,000 – $9,999
- Logo and business name on event program, website and displayed during event
- Invitation to reception and 7 free tickets to the event.
- Verbal recognition at event

Friend Sponsorship | $2,500
- Logo and business name on website and displayed during event
- Invitation to reception and 3 free tickets to the event.

Visit https://adn.memberclicks.net/ for more information.

To register or attend Day One, Two, Three, or all of the African Diaspora Investment Symposium, please e-mail info@africandiasporanetwork.org
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5th Africa Diaspora Investment Symposium
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#ADIS2020