

# African Diaspora Investment Symposium 2017

January 27 - 28, 2017 - DoubleTree Hotel - San Jose, CA

ENGAGE

SPARK

ACTIVATE



# ACKNOWLEDGEMENTS

## Lead Sponsors



**USAID**  
FROM THE AMERICAN PEOPLE

aGlobal Difference  
A Marketplace for Good  
[www.AGlobalDifference.com](http://www.AGlobalDifference.com)

**GLOBAL FUND FOR WOMEN**  
Champions for Equality™

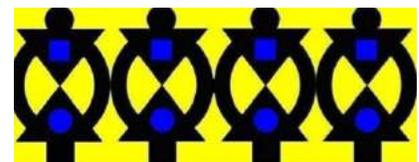
**ONE WORLD**  
CHILDREN'S FUND



## Individual Sponsors

Iyinoluwa "E" Aboyeji  
Charles Adams  
Twum Djin  
Mrs. Cleo Donovan  
James Emerson  
Jed Emerson  
Ade Freeman  
Michael Kuntz  
Samuel Hamner  
Sydney Mofya  
Hugh Molotsi  
Kola Olofinboba  
Theresa Samuel-Boko  
Regga Tekeste  
Sangeeta Tiwari  
Marsha Wulff  
Mr. and Mrs. York

## Sponsors



PAN-AFRICAN WOMEN'S  
PHILANTHROPY NETWORK

**Mall for Africa.com**  
AFRICA'S LARGEST ONLINE MALL



**ROCKEFELLER**  
Philanthropy  
Advisors

**SHERPA**  
FOUNDRY



# ACKNOWLEDGEMENTS

## Co-Sponsors



## Media Partners Include

**Jeannie Entin**, seasoned Silicon Valley PR pro  
[jeannie@flipturnpr.com](mailto:jeannie@flipturnpr.com)

Alain CoomlanTCHEGNON





**African Diaspora Network (ADN)** is a registered 501(c)(3) organization that offers Africans and friends of Africa the opportunity to enhance their impact on the continent and grow professionally and personally.

ADN promotes dialogue and action on social and economic development in Africa by fostering collaboration between individuals and groups invested in a better future for Africa. By sharing knowledge and forming partnerships, ADN harnesses the intellectual, financial, philanthropic, and entrepreneurial capacity of Africans and friends of Africa for the greater good of the continent.

Visit our website at [www.africandiasporanetwork.org](http://www.africandiasporanetwork.org).

## ADN Board of Directors

**Almaz Negash**, Founder of ADN

**Hugh Molotsi**, Investor and Advisor

**Dr. Musimbi Kanyoro**, ADN Founding Board & Co-Chair, President & CEO of Global Fund for Women

**Dr. Laura Hubbard**, Associate Director of the Center for African Studies, Stanford University

**Chris Folayan**, ADN Board Chair, Founder & CEO, Mall for Africa

## ADIS2017 Planning Committee

### Lead Organizing Committee

Abi Adeoti, Intel

Steph Allie-Heckman, One World Children's Fund

Melanie Bielefeld, One World Children's Fund

Twum Djin, Goodwater Capital

Daniel Hartz, Golden Mean Capital Partners

Deborah Holmes, Global Fund for Women

Cindy Lang, Go-to-Girl Brazil

Almaz Negash, African Diaspora Network

Serge Ouedraogo, African Diaspora Network

Debra Pacio, Freelance Writer & Storyteller

Radhika Shah, Co-President, Stanford Angels and Entrepreneurs

Jan Schalkwijk, African Capital Group

Marsha Wulff, Entrepreneur and Investor

## ADIS2017 Team

**Almaz Negash**, Founder of ADN

**Serge Ouedraogo**, Director of Special Projects

**Daniel Hartz**, Director of Finance & Operations

**Jo Addy**, Director of Business Development

### Lead National Advisors

Yohannes Assefa, Esq. D.C.

Nicholas M. Basseby, USAID

Chris Folayan, Mall for Africa

Sara Gallagher, UMD Do Good Institute

Musimbi Kanyoro, Global Fund for Women

Marcella Mujana, International Organization for Migration

Eric-Vincent Guichard, Movement Capital

### Grassroots Community Advisors and Interns

Ilhan Ahmed, African Diaspora Network Intern

Lewam Dejen, Stanford University

Eden Hailemichael, Stanford University

Marlette Jackson, Ph.D. Candidate, Stanford University

Chike Nwoffiah, Founder & Director, Silicon Valley Africa Film Festival

Theresa Samuel-Boko, Community Leader

## Message From the Founder of the African Diaspora Network



Almaz Negash,  
Founder of  
African Diaspora  
Network

At ADIS2017, we emphasize the importance not just of bringing people together, but of creating a diverse community that works to solve complex social, global and economic challenges. In light of today's global landscape, more than ever African Diaspora Network plays a critical role by taking action to champion the important values of diversity and inclusion.

We are building bridges to bring together sometimes divisive and ethnocentric communities that each boast members with varied backgrounds. At ADN, we truly believe that change happens when ideas stem from collaboration between people of diverse backgrounds. The symposium is a catalyst for impact by spurring shared effort among Africans and friends of Africa who, despite our differences, share a vision of changing the narrative of Africa and uplifting the Continent.

If we do this successfully, we can reimagine and co-create solutions that better lives in Africa, in the communities in which we live, and beyond. The Diaspora as a whole, by working with people from wherever they are, is leveraging this impact globally. By working with friends of Africa, we advocate for business, for economic justice and, of utmost importance, for human rights.

Without human rights, investment languishes. The Diaspora cannot do this alone. We need the help of our friends and Africans working all over the world. Diasporans and friends of Africa are a bridge for understanding, compassion, empathy and imagination, enlivening even the radical vision of making lasting change in Africa, together.

## Message From the Chairman of ADIS2017



Chris Folayan,  
Founder of  
MallforAfrica and  
MallfortheWorld

As we celebrate the Second Annual African Diaspora Investment Symposium, it is important to take a moment and appreciate the effort that it took to bring all of us together. ADN, under a visionary leader, Almaz Negash, has been working hard to bring Africans and friends of Africa together to strengthen past relationships and forge new ones.

Attending the inaugural symposium last January, the theme of "Under One Umbrella, One Family," deeply resonated with the ties I feel to the Continent of Africa. Deciding to become the chairman of the African Diaspora Network (ADN) has been one that is fulfilling in remembering the larger mission of ADN as a platform for convening visionaries and leaders across the globe working towards a common goal.

Let's open the doors for Africa and to Africa so the world can see, feel, and know how proud we are of our motherland, the place we call home. African Diaspora Network (ADN) is a platform that brings Africans and friends of Africa together to make a positive impact in Africa. It inspires African diasporans to do more for Africa by networking and coming together as one. As a member, I have found it to be one of the most amazing resources to network and find other like-minded Africans who want to come together and help build a better Africa. ADN is more than a network, it's a community of smart, intelligent, amazing individuals who love Africa and want to do more.

Join in with the mission of the African Diaspora Network and let's improve lives here and open the doors to possibilities for those back home in Africa. Thank you.

# African Diaspora Investment Symposium 2017 – Day One Agenda

Friday, January 27

Breakfast, Networking, and Registration 7:30 – 8:30

## MORNING SESSIONS: GETTING UP TO SPEED

### Opening Session

Traditional African Drum Performance by Oriki Theater 8:30 - 8:45  
Opening Remarks | Chris Folayan, Co-Chair, ADIS & Almaz Negash 8:45 - 8:55  
Nicholas Basse, USAID; Connie Tzioumis, US Department of State 8:55 - 9:00  
Morning Keynote Address - **Chinedu Echeruo** 9:00 – 9:15  
**Up to Speed On Africa: Presentations** - Africa's Growing Startup Ecosystem  
First 3 speakers 9:20 - 9:50  
Moderator Q&A 9:50 - 9:55  
Next 4 speakers 10:00 - 10:40  
Moderator Q&A 10:40 - 10:50

### Up to Speed On Africa: Conversations

Investment Channels and Vehicles for the Diaspora and Friends of Africa 11:00 – 12:30

**Networking Lunch: Topical Seating** 12:30 – 13:30

## AFTERNOON SESSIONS: KEY TRENDS

**Afternoon Keynote Address: Mrs. Taffi Ayodele** 13:30 – 13:45

### Discussion Panel

Women Entrepreneurs in Africa 13:50 – 14:50

### Key Trend Sessions

FinTech and the Democratization of Financial Services 15:00 – 16:15

Powering Africa: Current and Prospective Solutions

**Networking Break** 16:15 – 16:40

### Key Trend Sessions

Beyond VCs: Early Stage Funding for Startups 16:45 – 18:00

Insight into African Businesses: How to Prioritize, Develop, Build, and Grow an African Business

### Closing Activities

Evening Keynote Address: **Ugwem I. Eneyo** 18:10 - 18:25

Award 18:25 - 19:30

### Closing Remarks

Reception with Live Performance

**Day One Adjourns** 19:30

# African Diaspora Investment Symposium 2017 – Day Two Agenda

**Saturday, January 28**

Breakfast, Networking, and Registration 7:30 – 8:30

## **MORNING SESSIONS: ADIS TRACKS**

### **Opening Session**

Live Performance 8:30 – 8:45

Summary and Highlights of Day One | Nicholas Bassey, USAID 8:45 - 9:00

Morning Keynote Address | **Emeka Afigbo** 9:00 - 9:15

### **What Africa's Diaspora & Friends Can Do**

Presentation of ADN Projects: Chris Folayan, Jo Addy, Almaz Negash 9:20 - 9:50

Fire presentations from selected participants 9:50 - 10:20

**Networking Break** 10:20 - 10:55

### **ADIS Tracks**

Investor Panel: Exploring Investment Opportunities in Lesser-known African Markets 11:00 - 12:30

Entrepreneur Panel: Finding Reliable and Actionable Market Data

**Networking Lunch: Open Seating** 12:30 – 13:50

## **AFTERNOON SESSIONS: TAKING ACTION**

**ADIS Tracks** 14:00- 15:30

Investor Workshop: Closing your First African Deal

Entrepreneur Workshop: Rapid-Fire Imagining of Educational Solutions for Africa

### **Closing Activities**

Take Action | Almaz Negash, Chad Jordan, Ryan Derfler, Olaf Hahn 15:40 - 16:00

Closing Remarks | Almaz Negash

Reception 16:00

**Symposium Adjourns** **16:00**

## Master of Ceremonies



**Nicholas M. Bassey** is Division Chief, Frontier Partnerships for the U.S. Agency for International Development's Global Development Lab (the Lab). This new team will strategically foster the Lab's Center for Transformational Partnerships' "disrupt" portfolio through alliances with non-traditional stakeholders. The team also seeks to develop innovative ways to leverage and unlock private sector capital for international development. Prior to this role he led the Research and Innovation Fellowships program also at USAID, which builds models for knowledge exchange by connecting Americans with key organizations in developing countries to collaboratively apply science, technology, and innovation to complex development challenges.

## African Luminaire Keynote Speakers



**Emeka Afigbo** leads Facebook's Product Partnership efforts in the Middle East and Africa focused on driving Facebook strategy through global programs and strategic product integrations with partners. Prior to Facebook, Emeka led Google developer community initiatives in Sub-Saharan Africa as part of the Africa and Middle East Developer Relations team. He started his career as a software engineer at Socketworks and also led strategic initiatives at Parkway Projects both in Nigeria.



**Taffi Ayodele** co-founded Thando's, a Lagos and NY based footwear design and distribution company that provides a platform for African artists to co-design shoes for women that are comfortable, convenient, stylish and affordable. Thando's seeks to have a positive impact on the image of the African continent across the globe. Mrs. Ayodele was the 3rd place winner for the inaugural She Leads Africa Startup Competition in Lagos and was listed in Forbes as one of the 10 Emerging Women Entrepreneurs to Watch in Africa. Mrs. Ayodele holds an MBA specializing in Global Business and Entrepreneurship and a BA in Economics from NYU.



**Chinedu Echeruo** is the Founder and CEO of Gigameet.com, a platform that streamlines and facilitates meetings between people globally. Prior to starting Gigameet, Mr. Echeruo founded two U.S.-based internet companies: HopStop.com and Tripology. Tripology was acquired in 2010 by Rand McNally and is now owned by USA Today. HopStop was acquired by Apple in 2013. He was also named Black Enterprise Magazine's Small Business Innovator of the Year and listed in the magazine's Top 40 under 40. He holds an M.B.A. from the Harvard Business School and B.S in Finance and Accounting (Honors) from Syracuse University.



**Ugwem I. Eneyo** is the co-founder and CEO of Solstice Energy Solutions, a start-up company specializing in leveraging internet of things, software and data-driven approaches to help African homes and small business find reliable, clean and cost-saving energy solutions. Solstice has developed the SHYFT, an integrated hardware and software platform that helps users save money on energy and easily manage consumption. Ms. Eneyo's Nigerian heritage created a strong passion for addressing the challenges and opportunities across the African continent. As a PhD student in Civil and Environmental Engineering at Stanford University, she focuses on the nexus of energy, environment and sustainable development of emerging markets.

# Session Details

## Friday, January 27 – Morning Sessions: Getting Up to Speed on Africa

### Africa's Growing Startup Ecosystem

TED Talk-style: Through 12-15 minute conversations with various entrepreneurs and investors active on the African continent, we will explore the startup ecosystems of Africa. This session will showcase Africa's thriving startup landscape through the lens of entrepreneurs, investors and other promoters. If you want to know how Silicon Savannah compares to Silicon Valley, this session is for you. *Features Doug Galen, Rippleworks Foundation; Yara Akkari, Arc Finance; Jorn Lyseggen, MEST; Dr. Daniel Omofoman, RFID African Foundation; Professor Liesl Riddle, The George Washington University; Toro Orero, DDF; Michael Oluwagbemi, AfriLabs*

### Investment Channels and Vehicles for the Diaspora and Friends of Africa

Discussion Panel: This panel of distinguished investors and intermediaries will present current and new initiatives that are making it easier than ever for investors and mentors to support Africa's hottest ventures. We will discuss the opportunities that new web and mobile investment platforms are availing to Diaspora and foreign investors.

*Moderator: Daniel Smaller, Movement Capital; Panelists: Neal Hansch, Sherpa Foundry; Idris Bello, LoftyInc Capital; Wale Ayeni, IFC Venture Capital*

## Friday, January 27 – Afternoon Sessions: Key Trends

### Women Entrepreneurs in Africa

Discussion Panel: Across Africa, women entrepreneurs are innovating and initiating lasting solutions to challenges on the continent. This panel of women entrepreneurs in Africa and their development promoters will discuss the defining roles that they are playing in Africa. *Moderator: Musimbi Kanyoro, Global Fund for Women; Panelists: Mary Olushoga, AWP Network; Abbey Kocan, Kupona Foundation; Maya Horgan Famodu, Ingressive; Inis Bangura, MAMF; Dinah Njuguna, Sapiencia*

**Breakout Sessions:** Panelists will discuss the macro trends of hot sectors as well as innovative solutions that are unlocking new markets and increasing productivity.

### a) FinTech and the Democratization of Financial Services

Africa is a cash-based continent, but that is quickly changing with the unstoppable rise of Fintech. Experts estimate that over 33% of mainstream financial service revenues are at risk due to disruption in the industry from Fintech. Beyond competing with incumbent players, Fintech is also opening new markets with innovative products that meet the needs of historically unbanked Africans. These products, and more, will be discussed in this panel. *Moderator: Twum Djin, Goodwater Capital; Panelists: Akin Sawyerr, Feleman Limited; Paul Mbugua, Eclectics Int'l, Ltd.*

### b) Powering Africa: Current and Prospective Solutions

Africa has 16% of the world's population, but only uses 3% of the world's power, however, this is rapidly changing through increased funding and new technologies. Over \$800 billion of private and public investment over the next 25 years is expected to take Africa from 35% to 80% electrification. This dialogue with industry experts and business leaders will examine the technologies, innovative business models and funding resources that are transforming Africa's energy landscape. *Moderator: Stephen Ozoigbo, African Technology Foundation; Panelists: Michael Kuntz, Simusolar; Tomiwa Igun, Aspire Power Solutions; Sean Jones, Power Africa; Dami Agboola, LoftyInc Allied Partners*

## Friday, January 27 – Afternoon Sessions: Key Trends, Breakout Sessions:

### a) Beyond VCs: Early Stage Funding for Startups

Having a hard time attracting traditional venture investors? This diverse panel will introduce and discuss other stakeholders that support and fund entrepreneurs across Africa. Among others, this panel will examine opportunities and challenges stemming from corporate and foundation programs, as well as governmental and non-governmental initiatives.

*Moderator: Hafeeza Rashed, KBFUS Foundation; Panelists: Heather Grady, Rockefeller Foundation; Dr. Olaf Hahn, Education Sub Saharan Africa (ESSA); Mr. C.D. Glin, U.S. African Development Foundation*

## Session Details

### **b) Insight into African Businesses: How to Prioritize, Develop, Build, and Grow an African Business**

Discussion Panel: The possibilities are infinite for aspiring entrepreneurs. How does one identify the right opportunity? How do you prioritize needs, create growth, overcome challenges and build a successful African business? In this session, the entrepreneurs and investors on the panel will share their personal experiences with identifying promising ventures and building successful enterprises. *Moderator: Chris Folayan, Founder, Mall for Africa; Panelists: Ammin Youssouf, Co-Founder, Afrobytes; Yemi Lawani, Founder, Frontier Advisors; Yasmin Kumi, Africa Foresight Group*

### **Saturday, January 28 – Morning Session: ADIS Tracks, Breakout Sessions**

#### **a) Investor Track: Exploring investment opportunities in less known African markets**

Panel: Africa is 54 independent and diverse countries with different economic opportunities and risks. But have you heard about the economic renewal that is occurring outside of Nigeria, Kenya, Ghana, Ethiopia? In this session we discuss and share the unique investment opportunities other countries offer. *Moderator: Abi Adeoti, Intel Corp.; Panelists: Eric Osiakwan, Chanzo Capital; Chad Jordan, Arrow Global Capital; Marsha Wulff, LoftyInc Allied Partners, Uganda; Robert Sichinga, Republic of Zambia*

#### **b) Entrepreneur Track: Finding reliable and actionable market data**

Discussion Panel: The lack of reliable data, or just data for that matter, has been a real handicap for business leaders pursuing opportunities on the continent. This hindrance is pervasive across all business functions, limiting productivity at best, and preventing investments more often than otherwise. The experts and entrepreneurs on this panel will discuss new products and services through which reliable and actionable data is made available to private and public leaders invested in Africa. *Moderator: Chris Folayan, MallforAfrica; Panelists: Toyin Umeh, Walmart; Yannick Lefang, Kasi Insight; Ryan Derfler, Geneva Global*

### **A Call to Action: Building Momentum on ADN Projects and Partnerships**

Through other groups and communities, we will seek to learn how Africans in the diaspora, and others invested in the social and economic development of Africa, can galvanize and organize ourselves for the greatest of impacts. This informational and engagement session calls ADIS2017 participants to become involved in existing projects through new collaborations. *Presenters: Chris Folayan, Jo Addy, Ryan Derfler, Dr. Olaf Hanh, Chad Jordan, Almaz Negash*  
*Fire presentations from selected participants: Inis Bangura, MAMF, Maica Gil, Heroikka; Phionah Musumba, Malkia Foundation; Pascal Bashombana, CAMME; Evelyn Nassuna, Shared Action Africa; Daria Imbukwa and Safiatou Diawara, African Union Students Council*

### **Saturday, January 28 – Afternoon Session: Taking Actions, Breakout Sessions**

#### **a) Closing Your First African Deal**

Workshop: You are sold by the opportunities Africa offers to investors. You are even eager to join the wave of early investors before the market becomes more competitive and prospects of high, risk-adjusted returns dissipate. Whether you are an experienced or new investor, this workshop will guide you through proven steps you can take to close your first African deal as well as common pitfalls to avoid. *Moderator: Marsha Wulff, LoftyInc.; Panelists: Toro Orero, DDF; Layi Ali-Ajibode, Attorney, Mayer Brown; Eric Osiakwan, Chanzo Capital*

#### **b) Rapid-Fire Imagining of Educational Solutions for Africa**

Design Thinking Group Session: By 2030, a quarter of the world's youth population aged 15-24 will live in Africa. With levels of unemployment routinely exceeding 50% for this age group in many African countries, what are the educational interventions that are needed and that can be effective in preparing this population for productive 21st century employment at living wages? What are the possibilities for local entrepreneurs, educators, and academic institutions? How do they use innovative thinking techniques to quickly and cost-effectively evaluate their solutions' merits in terms of success and scale? Join us to learn how to build transformative, actionable solutions. *Moderator: Jo Addy, Design Strategist & Economist*

**POST ADIS 2017:** Our task, after the symposium is to move forward and turn the knowledge, learning, connections, and

## Esteemed Speakers and Panelists



**Abiodun (Abi) Adeoti**, Senior Finance Director of Intel New Technology Group, is a finance executive with over 26 years of proven leadership experience in finance and strategic management at several major technology companies. His experience includes serving as a key cross-functional business partner to both business unit and functional leaders. Moreover, he has extensive FP&A experience leading end-to-end P&L activities directly and at a group level across worldwide and regional business units.



**Iyinoluwa "E" Aboyeji** is a Nigerian impact entrepreneur who co-founded Fora, Andela, and Flutterwave; internet-based platforms for e-learning, job creation and payment facilitation. Each of these ventures enable Africans to build a brighter future and has been backed by American investors. As the Managing Director of Flutterwave, Iyinoluwa is building one API that processes payments between global merchants and African businesses, across card, bank and mobile platforms, in over 30 African countries and 150 currencies.



**Jo Addy** is Principal of Continuum Advantage, a strategic advisory service. A design strategist and PhD-trained economist, Jo serves on the board of PATH, the global health technology innovator, and is a Manager of Plebys International, the investment firm that launched WaterHealth International in 2005. WaterHealth now sustainably provides clean water to over 7 million people in underserved communities globally.



**Damilola Agboola** is a partner at LoftyInc Allied Partners Limited, where he manages global relationships and guides the energy arm of the organization. He is also a Senior Cost Engineer with LyondellBasell. Dami's past project controls teams have managed complex international projects such as the Escravous Gas-to-Liquids Project in Nigeria. Additionally, he is co-founder of the Wenvovation Hub, a Lagos based accelerator, which leverages innovation to bring market efficiencies, while creating much needed jobs in Africa.



**Layi Ali-Ajibode** is a corporate & securities attorney based in Mayer Brown's Houston office. His practice concentrates on international mergers and acquisitions, corporate governance, private equity and venture capital transactions as well as general corporate matters for start-up, technology and emerging growth entities. A member of the firm's global Africa group, Layi represents clients on inbound and outbound transactions throughout Africa, especially foreign entities and investors looking to conduct business in Africa or seeking to expand their existing operations on the continent.



**Yara Akkari** is a Project Coordinator for Arc Finance, managing the implementation of a business model to promote the use of remittances as a means to purchase clean energy in Haiti. Yara has spent her career in the development sector in a range of different capacities including governance, social development, microfinance, renewable energy and culture. Most recently, she worked as a consultant at Eko Green in Nigeria. Her work at Eko Green contributed to the implementation of innovative organic farming and low cost ecological housing in Africa. Before this, Yara served as a project management and research consultant for various UN agencies.

## Esteemed Speakers and Panelists



**Wale Ayeni** leads venture capital investments in Africa on behalf of the IFC, the International Finance Organization is part of the World Bank Group. He has over a decade of global technology experience spanning several roles including Venture Capital, Investment Banking, Corporate Development, and Microprocessor & ASIC chip design. Prior to the IFC, Wale led venture capital early-stage investments in disruptive startups across various technology sectors for Orange in Silicon Valley with representative investments in the US including PayJoy(FinTech), Veniam(Mesh Networks), Chain (Blockchain), WEVR (Virtual Reality).



**Idris Bello** is a Partner at LoftyInc Allied Partners Limited and co-founder of The Wrennovation Hub, an innovation platform based in Nigeria, which has successfully accelerated the launch of over a dozen start-ups in healthcare, education and e-commerce, creating jobs and raising seed funds locally and internationally. Listed among CNN's Top Ten African Technology Voices, Idris holds advanced degrees in computer science, business administration, and global health from the University of Houston, Rice University, and the University of Oxford, UK respectively.



**Ryan Derfler** is the Director of Client Experience (CX) at Geneva Global. As part of the business development team, Ryan helps philanthropists learn how to leverage their investments for maximum social impact using Geneva Global's full spectrum of services. Working from Geneva Global's headquarter office, Ryan provides guidance to individuals, corporations, and foundations seeking the next generation of philanthropy and corporate social responsibility (CSR). Prior to joining Geneva Global, Ryan spent eight years in business development for Cityteam International and the City of Philadelphia Mural Arts Program.



**Twum Djin** is the Chief Technology Officer at Goodwater Capital, an early-stage venture capital firm focused exclusively on consumer tech companies. He heads the firm's technology strategy, and works with Goodwater's portfolio of companies. Prior to Goodwater, Twum was an engineer at Google for 8 years. While at Google, Twum lead the development of Google's consumer payments platform, building a large scale service that would power Google Play, Youtube and Google Apps payments, processing over \$8B in transactions annually.



With 20 years' experience in technology and startups, **Chris Folayan** founded MallforAfrica and MallfortheWorld. The award-winning global e-commerce company enables Africans and people in emerging markets purchase billions of products from over 200 of the best US and UK online retailers. Folayan also sits on several boards globally and serves as Chairman of the Board of the African Diaspora Network, one of the largest US-based African diaspora networking groups focused on promoting economic development. Prior to MallforAfrica, he was the Founder and CEO of OCFX Inc. a globally recognized software and web design agency in the Silicon Valley.

## Esteemed Speakers and Panelists



**Doug Galen** is the CEO and Co-Founder of RippleWorks Foundation, which connects leading expertise from Silicon Valley and the larger tech sector with promising social ventures around the world. He also currently is a Lecturer in Entrepreneurship at the Stanford Graduate School of Business. Previously, he served as Chief Revenue Officer at Shopkick, a mobile app startup that was bought by SK Telecom. Prior to Shopkick, he was SVP of Business and Corporate Development at Shutterfly, where he helped grow revenue from \$50 million to \$500 million. He also served as VP and GM of New Ventures at eBay.



**C.D. Glin** is the President & CEO of the U.S. African Development Foundation (USADF), an independent U.S. Government agency established by Congress to support and invest in African owned and led enterprises which improve lives and livelihoods in poor and vulnerable African communities. With staff, offices, operations in approximately 20 countries, and utilizing the principles of venture philanthropy, USADF provides seed capital, in the form of direct grant funding, and local implementation and advisory assistance to start-ups and early stage African social enterprises, entrepreneurs, and grassroots cooperatives.



**Heather Grady** is a Vice President at Rockefeller Philanthropy Advisors, based in the San Francisco office. She leads the organization's strategy and program development in global philanthropy, including collaboratives, global programs, research, publications, and other initiatives, as well as expanding efforts on impact investing and supporting an impact economy. Over the last year she helped create, catalyze and launch the SDG Philanthropy Platform, whose work is curated and available at [SDGFunders.org](http://SDGFunders.org).



**Dr. Olaf Hahn** is the Founding Director of ESSA – Education Sub Saharan Africa, a recently created Charity domiciled in the UK. He has been appointed to this position in May 2016. In parallel, he is working with the Robert Bosch Foundation in Germany, one of the largest foundations in Europe where he serves as Senior Vice-President and Director Strategy. He has been with the Foundation for more than 10 years, in various positions, after having worked in sales and as an editor.



**Neal Hansch** is the CEO and Managing Partner at Sherpa Foundry. He has over twenty years of venture capital, product management, technology operations, corporate development and strategic advisory experience in Silicon Valley and beyond. Prior to joining Sherpa, Neal spearheaded the emerging market, high tech training, investment and incubation program at MEST, with a global team of over 150 people, partnerships with blue chip corporations like Samsung and Vodafone, and an investment track record in over two dozen seed stage startups since its inception.



**Ashwood Heffern** manages the International diaspora Engagement Alliance (IdEA) in the Secretary's Office of Global Partnerships (S/GP). His portfolio includes the International diaspora Engagement Alliance (IdEA) and LIONS@FRICA. He liaises with key internal stakeholders within functional and regional bureaus and advises on partnership development and Department policies regarding public-private partnerships. In addition to his work at the U.S. Department of State, Ashwood Heffern is the founder of TEDxTysons and runs a non-profit that is instrumental in the development of the Tysons community. Ashwood holds a BA in International Affairs from James Madison University.

## Esteemed Speakers and Panelists



**Maya Horgan-Famodu** is an ecosystem architect, driving growth and development in Sub-Saharan based startup ecosystems. She is Founder of Ingressive, an investment group that backs top African tech and leads corporates and venture capitalists to do business and successfully navigate West Africa ("Tour of Tech"). She's brought companies including Y Combinator, 500 Startups, New Relic, USAID, GitHub, and Techstars to Nigeria to meet local tech ecosystem, then invest in deals. Their last event convened over 500 top tech founders and global investors, many of whom went on to invest in or officially advise companies they met that week in Lagos.



**Tomiwa Igun** is passionate about electrifying Africa. He recently co-founded Aspire Power Solutions, a renewable energy company focused on providing clean, affordable, and reliable electricity in Africa. He currently works at BCG where he has served several clients providing strategic advisory and executing on power projects globally, including in Nigeria and other African countries. Before this, Tomiwa worked at Africa Finance Corporation. He is co-founder and President of Young African MBAs, a non-profit helping bridge the gap in Africa's management talent.



**Sean Jones** is the Deputy Coordinator of Power Africa, a U.S. Presidential Initiative and public private partnership that aims to bring electricity access to sub-Saharan Africa. Sean has held various leadership positions in the U.S. Agency for International Development (USAID) in Washington, Mexico, Yemen, Colombia, Iraq, and Jordan. Before joining USAID, Sean was a consultant and business operations specialist in the private sector. He holds a Master's degree in Public Policy from the University of Michigan.



**Chad Jordan** is the author of *Shut Up & Give?*, *ReThink Missions*, and *Three Jobs*, as well as the co-founder & CEO of Arrow Global Capital and the founder of Cornerstone International. He is a NextGen Under 30 award winner, has been selected by the Development Diaries as a "Changemaker for Africa," serves as a foreign policy advisor for U.S. legislation related to sub-Saharan Africa, and holds a bachelor's and master's degree from The George Washington



**Dr. Musimbi Kanyoro** is President and CEO of Global Fund for Women. She is an activist for women and girls' health and human rights, and passionate about using philanthropy and technology to drive social change. Born in Kenya, Musimbi traces her passion for human rights, peace, and justice to her Quaker family and community. She is one of 10 children – every daughter given the same educational opportunities as the sons. Before joining Global Fund for Women, Musimbi was Director for Population and Reproductive Health at David and Lucile Packard Foundation, managing the \$30 million grantmaking portfolio.



**Abbey S. Kocan** joined Kupona Foundation as Executive Director in September 2013. Kocan brings analytical business acumen, organizational development experience and communications expertise to the role, as well as an intimate knowledge of the programs, opportunities, and challenges facing Kupona's sister organization in Tanzania, CCBRT. Kocan built and led a team that has raised nearly \$2M in funding for CCBRT, an organization rapidly growing in size and scale.

## Esteemed Speakers and Panelists



**Yasmin Kumi** founded AFG in 2015 to follow her passion of fostering local economic value creation in Africa. She is a Ghanaian/German senior business consultant with extensive working experience in the consumer goods and financial services sector, the research of family business groups and agriculture in African markets. Yasmin serves as the Managing Director of Africa Foresight Group, is a Harambean ('16) and has also been appointed Executive Director of the Harambe Entrepreneur Alliance, the leading network for young talented entrepreneurs from Africa. Prior to founding AFG, she worked at McKinsey & Company for five years.



**Michael Kuntz**, CFA is President/COO of Simusolar, an equipment financier and distributor of productive use systems for agriculture, small business, and the home. He believes that the private sector will drive energy access in East Africa, from off-grid to micro-grids, and has seen the importance that energy-access serves in enabling SME growth, having led Lagos' leading social enterprise incubator, Generation Enterprise. His focus at Simusolar is on the economic potential of energy in smallholder agriculture. In 2013, his work on agricultural supply chains was awarded grant from IDEO and the Gates Foundation via the HCD Connect initiative.



**Yannick Lefang** is the Founder & CEO at KASI Insight, Africa's most innovative research and advisory company that empowers business leaders and organizations with reliable consumer data and actionable insights. KASI Insight solves problems that present challenges for most firms doing business in Africa – lack of fresh local market data, slow project turnarounds, and a need for contextual insight and innovative research methods. The company provides consumer surveys, market insights, and data-driven advice services in six countries (Ghana, Nigeria, Cameroon, Ivory Coast, Kenya, and South Africa) today.



**Yemi Lawani** is an Africa focused entrepreneur, investor and founder of Frontier Advisors, an internalization platform that partners with companies to rollout businesses across multiple countries in Africa. Prior to starting Frontier Advisors, Yemi spent several years at Helios Investment Partners, the largest Africa focused private equity and venture capital firm with over \$3 billion under management where he worked on several acquisitions across Africa and worked closely with management teams to drive value creation initiatives. Yemi was a founding team member of Helios Towers Africa, one of the largest pan-African telecoms tower operators.



**Jorn Lyseggen** is an entrepreneur, philanthropist, patent holder, seed investor, and the founder and CEO of Meltwater. He founded Meltwater in Norway in 2001, with just \$15,000 and bootstrapped it to the global leader in media intelligence with 60 offices across six continents serving 25,000 of the world's most admired brands and companies. He founded Meltwater Entrepreneurial School of Technology (MEST) in Ghana in 2008. MEST is a non-profit Pan-African training program, seed fund and incubator for software entrepreneurs, recognized in 2015 by Fast Company's as one of the 10 Most Innovative Organizations in Africa.



**Paul Mbugua**, a well-known banking ICT professional in Africa, founded Eclectics International Ltd to provide affordable locally made and supported banking automation systems. Within 6 years, the company has had over 122 employees, 200+ bank client across 21 countries. Eclectics has pioneered the introduction of profitable financial inclusion projects across many parts of Africa using low cost wide reach technologies like mobile wallet and agency device agnostic agency banking.

## Esteemed Speakers and Panelists



**Almaz Negash** is the founder of African Diaspora Network (ADN). In 2010, she founded ADN to inform and engage Africans in the diaspora in order to facilitate direct collaboration with social entrepreneurs, innovators and business leaders to invest and improve the lives of everyone on the continent. Under her leadership and vision, ADN is now the home of The African Diaspora Investment Symposium (ADIS), an annual conference in Silicon Valley. Negash also serves as the Senior Managing Director of Step Up Silicon Valley.



**Michael Oluwagbemi** is a serial social entrepreneur with a passion for business development. In 2008 he co-founded an innovation development company, LoftyInc Allied Partners, which drives technology adoption and operates the Wennovation Hub accelerators in Nigeria. Michael is a Trustee of Nigeria's Occupational Health, Safety & Empowerment Centre, a Steering Committee of the Lagos Angel Network, and the Chairperson of AfriLabs: the umbrella body for African incubators/accelerators. He holds professional certifications as a Project Manager and



**Mary Olushoga** is the founder of awpnetwork.com, a platform powering small business success for African entrepreneurs. A multi-tasking networker, mentor, writer, small business advocate and change agent. A mix between a PR consultancy and small business development service, The AWP Network shares startup stories of African entrepreneurs, organizes events, webinars and clinics, and creates opportunities to connect with business experts in marketing, tech and HR fields.



**Dr. Daniel Omofoman** is the Co-Founder of RFID African Foundation, a Pan-African not-for-profit organization dedicated to the development of RFID standards, best practices, training & awareness. Dr. Omofoman is also the Regional Director - International RFID Business Association, Centre Director RFID Research and Development Centre, African University of Science & Technology; a Nelson Mandela Institution. Daniel has made presentations at a number of conferences addressing topics affecting African technological advancement, as well as challenges facing African countries integration infrastructures.



**Toro Orero** is the Managing Partner of DraperDarkFlow, a Silicon Valley-based VC (backed by Tim Draper; Founder, DFJ) for African startups that can change the world. He is considered one of Silicon Valley's and Africa's youngest VCs. He is a curious and open explorer, plays too much, and wants to be the first human to high five an alien. DraperDarkFlow.com | ToroOrero.com.



**Eric Osiakwan** is the Managing Partner of Chanzo Capital, and a Tech Entrepreneur and Angel investor with 15 years of ICT industry leadership across Africa and the world. He has worked in 32 African countries setting up ISPs, ISPA, IXPs and high-tech startups. He Co-Founded Angel Africa List, Angel Fair Africa and currently serves on the board of Farmerline, Forhey, Teranga Solutions, Siqueries, BisaApp, Wanjo Foods, Ghana Cyber City, WABco, Amp.it and SameLogic – some of which are his investment.

## Esteemed Speakers and Panelists



**Stephen Ozoigbo** is a serial entrepreneur, investor and advisor to multiple technology startups. He is currently the CEO of the African Technology Foundation, and the Managing Partner of Lions@frica, an initiative of the US State Department. In these roles, he oversees a myriad of stage agnostic technology projects on the continent and actively supports the efforts of Africa's emerging entrepreneurs. In partnership with a number of Pan-African focused initiatives, the ATF and Lions@frica support signature platforms and activities that launch innovative technology companies in Africa. Stephen also serves as an International Advisor for Relativity.



**Hafeeza E. Rashed** is the Senior Advisor, Communications and Outreach at the King Baudouin Foundation United States. At KBFUS, she is responsible for the outreach to individual donors and the development of our partnerships with African nonprofit organizations. Hafeeza joined KBFUS in 2015 from the Gbowee Peace Foundation USA where she spent three years as an Officer of Strategic Partnerships. She worked closely with Nobel Peace Prize winner Leymah Gbowee and oversaw the establishment of the Gbowee Peace Foundation Africa, a nonprofit based in Liberia.



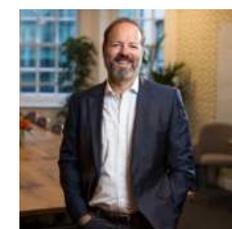
**Dr. Liesl Riddle** is an associate professor of international business and international affairs at the George Washington University School of Business. She also is the co-director of GWSB's OntheBoard program, a fellowship program designed to promote women on corporate boards. Dr. Riddle has written extensively about diasporas and development, international entrepreneurship, and trade and investment promotion. Having examined diaspora investment and entrepreneurship for over 20 years, Dr. Riddle has conducted research among 16 different diaspora communities in the USA and Europe.



**Akin Sawyerr** is the Managing Director of Feleman Limited, an impact investment and advisory firm that is focused on fin-tech across Africa and African diaspora communities. Feleman invests in and advises early stage companies in the payments, lending, investment, and remittance space. Akin founded Market Atlas, Market Atlas provides market and Investment research, and risk management solutions for underserved markets in Africa. He serves as Director of Splash Mobile Money, a mobile payments company in Sierra Leone where he provides strategic guidance on all matters concerning the company.



**The Honorable Robert Sichinga Jr.** is Zambia's Honorary Consul and Chief of Post for the Republic of Zambia in California. He performs delegated functions on behalf of the Embassy of the Republic of Zambia. He was born and raised in Zambia and moved to the United States in 1996. He has been employed in the pharmaceutical industry for over 13 years in different capacities. His professional background includes management, teaching as an adjunct professor in the School of Business, managed healthcare, business development and



**Dan Smaller** is a veteran emerging and frontier markets investor and banker. He worked successfully for 20 years on the trading and sell-side around the world and the following 15 years on the buy-side in Asia and the Middle East. In investment banking, Dan built and led sales and marketing teams for Citibank, Lehman and UBS. He identified and increasingly focused on the opportunities in Emerging Markets. He was first to introduce Public Equity investors to markets from Pakistan to Peru and Croatia to Egypt.

## Esteemed Speakers and Panelists



**Toyin Umesiri** is a Nigerian-born, US-educated Technologist and Global Trade Strategist. After a brief visit to Africa in 2015 she made a commitment to use the skills she had acquired working for global corporations in the US to help foster Africa's economic growth and further integration into the global economy. She is a Senior Manager II, Strategy & Governance at Walmart where she leverages years of ERP implementation to drive Global Back Office Strategy in collaboration with IT executives. She helps design cross-functional multi-year roadmaps and messaging and articulation of strategy to the Back Office Executive Steering Committee.



**Min-Si Wang** oversees product development at BitPesa, a digital foreign exchange payment platform. Min-Si has a mix of private and public sector experiences, mainly in consulting and development finance, prior to BitPesa. She was a management consultant with PriceWaterhouseCoopers' Mergers & Acquisitions practice. She also has experience in financial product development with Temasek (the Sovereign Wealth Fund of Singapore) and Planet Finance, a microfinance-focused organization. Min-Si is a graduate of The Wharton School, University of Pennsylvania, and The Fletcher School, Tufts University.



**Howard Wright** is Appointed Vice President and Director of Strategic Carrier Business Development and 5G partnerships in the Communication and Devices Group at Intel Corporation. He is responsible for fostering effective and impactful relationships between Intel and key global partners across the wireless ecosystem, including device OEMs, infrastructure OEMs and mobile network operators. In addition to his key responsibilities in iCDG, Wright assumes a dual role capacity as he also leads efforts in developing and maintaining relationships with customers in Broadcast/Media as well as Leagues & Clubs for Intel Sports Group.



**Marsha Wulff** has lived or worked on six continents, building businesses from start-up through M&As and IPOs, as an entrepreneur, investor, director and advisor. She has pioneered social impact ventures and investing since the 1990's, both in the US and across Africa, backing innovative ventures and African diaspora. Her focus now is on growing Raintree Farms in Uganda, (<http://www.raintreefarms.com>) and LoftyInc in Nigeria ([www.loftyincld.biz](http://www.loftyincld.biz)). The Fish Wish Plan, her rhyming picture book about entrepreneurship, will be published in 2017. Marsha earned her Executive MBA in 2001 from Cox School of Business, Southern Methodist University, Dallas, Texas.



**Ammin Youssouf** started his tech career in the late 90's and is the founder of the multi-awarded digital agency Big Youth. His clients were brands like Ferrari, Kenzo, Mugler, Société Générale, NRJ, Citroën, Kronenbourg. He is now co-founder of Afrobytes, the first hub dedicated to African Tech in Europe. Afrobytes is a bridge between African and European tech. With its open innovation lab called "Fair Digital", Afrobytes promotes fair trade in digital activities with African actors. He deeply believes the new raw material of Africa is the Data. For him, the future of our sustainable usages is shaped on the "Mobile First continent."

# The African Diaspora Network Presents the Inaugural Barka Award

“Barka” is an expression of gratitude. It is a word used in multiple languages and cultures in Africa. In fact, usage of the word can be found across the continent including in Ghana, Nigeria, Burkina Faso, Kenya, Zambia and the Democratic Republic of Congo. To say “barka” in Mooré, Burkina Faso, is to express a gratitude so sincere and profound that it also conveys a blessing; imparting a dual meaning to the word: thank you, and be blessed.

## PRESENTED TO DR. MUSIMBI KANYORO



Dr. Musimbi Kanyoro,  
President and  
CEO of Global  
Fund for Women

**Dr. Musimbi Kanyoro** is President and CEO of Global Fund for Women. She is an activist for women and girls’ health and human rights, and passionate about using philanthropy and technology to drive social change. Born in Kenya, Musimbi traces her passion for human rights, peace, and justice to her Quaker family and community. She is one of 10 children – every daughter given the same educational opportunities as the sons. “I want the same for every girl and woman, no exceptions,” Musimbi has said.

Musimbi’s early work focused on the self-determination of African peoples and the abolition of apartheid in South Africa. She was a national student leader who quickly took leadership on a wider stage, serving on United Nations and other International and Ecumenical Youth Forums, including an early role as an Executive Secretary for the Lutheran World Federation. In 1998, Musimbi was appointed general secretary (CEO) of the World YWCA, the first non-white woman to hold the role. She made the organization a go-to organization for young women’s leadership and for HIV prevention and care. She also transformed the World YWCA into a young-women-led organization, with young women under 30 making up 55% of the Global Board of trustees.

“In 2005, I was invited to participate at the Global Women’s Leadership Forum at Columbia University. The Forum, organized by Global Ethical Initiative brought some of the leading women thought leaders and of course, who do I meet there – Dr. Musimbi Kanyoro. Since then, this wonderful woman, I call sister and mentor has been there for me when I needed her. She has listened to me when I shared the idea to start the African Diaspora Network. She joined the board, she raised funds, she opened her home, and she made sure, I was supported. It is only fitting that Musimbi will be the recipient of the Inaugural African Diaspora Barka Award.”

Almaz Negash, Founder African Diaspora Network.

“The first time I met her was September 1989 nearly thirty years ago. We met in Accra, Ghana where she was co-convenor (with Dr. Mercy Amba Oduyoye) of the first ever meeting of a group that came to be known as “the Circle of Concerned Women Theologians.” This became a Pan African group of women who made a deal with each other to explore how religion shapes women’s experiences and how it supports or subverts women’s flourishing.

Today, she is recognized as a woman of substance; she has been recognized as someone of the same caliber with the late Professor Wangari Maathai, the 2004 Nobel Peace Prize winner. In fact I note with even more pride that she herself was nominated for the 2005 Nobel Peace Prize for her work as a passionate advocate for human rights, particularly the rights of women, not only in Kenya but globally.

Musimbi emerges therefore not just a Kenyan Citizen of whom I am proud, but also a Global Citizen of whom I am even more proud.”

Prof. Theresia Hinga, Santa Clara University

# GET ENGAGED WITH AFRICAN DIASPORA NETWORK

## ADN2017 PROJECTS

**Grassroots Forward Fund** *Founded by One World, ADN and ACODEV*

**Unite Grassroots Leaders & Philanthropists to  
Increase Access to Resources & Accelerate Social Impact.**

There is ample evidence that the best solutions to challenges in the developing world are being designed by innovators and entrepreneurs that live within those communities. However, the majority of funding is still being directed to only a select few of the major international non-governmental organizations.

Decisions around funding are still, for the most part, being made behind closed doors with an alarming lack of transparency and diversity. Finally, when funding does reach the grassroots level, it is most often directed towards internationally-designed, locally-implemented projects. We believe it is time to change the humanitarian ecosystem and drive grassroots forward.

**More than \$1.6 million pledged!**

**Growing network of effective grassroots partners!**

**CyberExcel** is a cyber security certification and job training program proposed by ADN. The pilot program has been designed as a public-private partnership including premier African educational institutions and Silicon Valley organizations collaborating to further best-in-class tech expertise to the African workforce.

## UPCOMING EVENTS

**March 2017: African Women Leadership and Innovation:** Join us to celebrate the achievements and aspirations of African Women in business, philanthropy, government, and public sector.

### Current Partners

ACODEV (Uganda)  
ACCESS (Uganda)  
Akili Dada (Kenya)  
Bitone (Uganda)  
BESO Foundation (Uganda)  
Reach A Hand Uganda (Uganda)  
CAMME (Democratic Republic of Congo)  
FVS Amade (Burundi)  
Zambian Institute for Sustainable Development (Zambia)